Google Ads TAD AC Report

Oct 1, 2026 - Oct 31, 2026

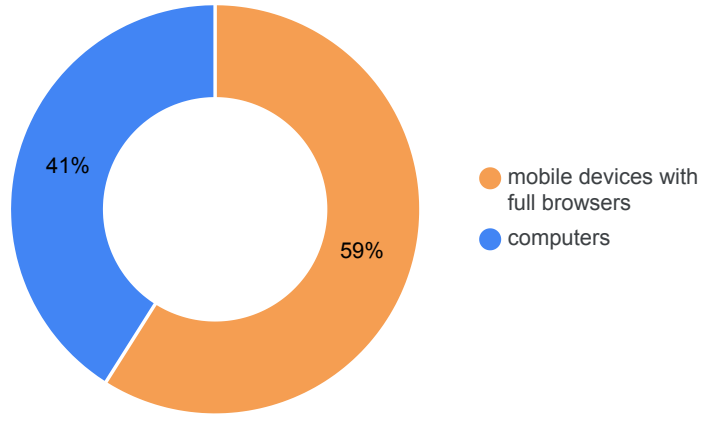
Clicks	Impressions	CTR	Invalid clicks	Avg. CPC	Conversions	Click conversion rate	Cost / conv.
200	1,809	11.06%	28	Rp21.51K	60	30.00%	Rp71,684.06
-14.5%	-43.4%	51.0%	250.0%	14.4%	5.3%	23.2%	-7.1%

Impression (Top) %	Cost
77.60%	Rp4,301,043.48
3.5%	-2.2%

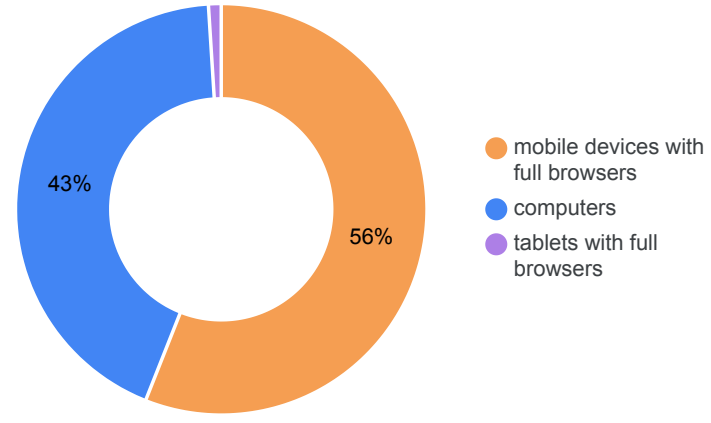
	Base Campaign Name	Clicks	Impressions	CTR	Cost	Conversions	Click co…
1.	TAD-NEW-KONVERSI	200	1,809	11.06%	Rp4,301,043.48	60	30%
2.	Sales-Search-4 Konversi	0	0	0%	Rp0	0	0%

	Ad group	Budget	All …
1.	TAD-AC-CENTRAL	Rp157,700	78
2.	Ad group 1	Rp457,700	0
3.	TAD-AC	Rp50,000	0
4.	TAD-AC-GENERAL	Rp157,700	0

Device by All conv.



Device by Clicks



	Search keyword	Clicks	Keyword quality score	Conversions
1.	vendor service ac	57	8	18
2.	service ac kantor	20	7	8
3.	service ac cassette	16	7	6
4.	central service ac	13	5	4
5.	service ac central	15	7	3
6.	jasa pembuatan ducting	8	3	3
7.	hvac service	7	null	1
8.	pasang ducting	5	null	1
9.	service ac vrv	4	7	3

	City	Clicks	Conversions
1.	South Jakarta	92	31
2.	Central Jakarta	47	15
3.	East Jakarta	21	7
4.	Depok	15	3
5.	Bekasi	23	4
6.	Bogor Regency	2	0

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