# Google Ads Clarissa JN Tour Report

Oct 1, 2026 - Oct 31, 2026

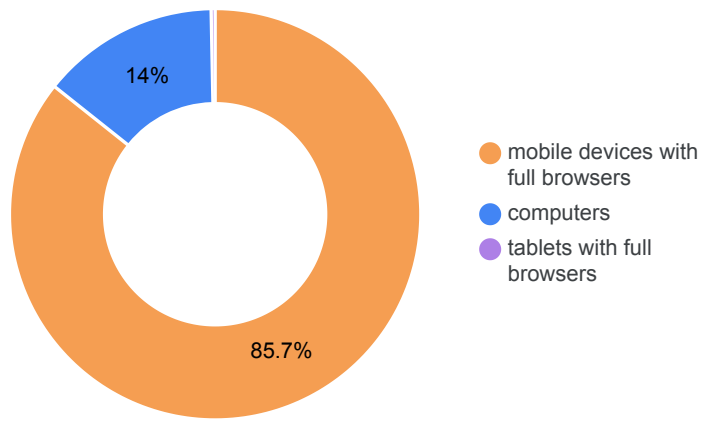
| Klik | Tayangan | CTR | Klik tidak valid | CPC rata2 | Konversi | Rasio konversi klik | Biaya / konv. |
|---|---|---|---|---|---|---|---|
| 1,929 | 14,816 | 13.02% | 489 | Rp3.98K | 211.66 | 10.97% | Rp36,317.36 |
| -37.5% | -59.3% | 53.3% | -0.8% | 63.2% | 20.9% | 93.6% | -15.7% |

| Impression (Top) % | Biaya |
|---|---|
| 79.23% | Rp7,686,874.49 |
| 8.6% | 2.0% |

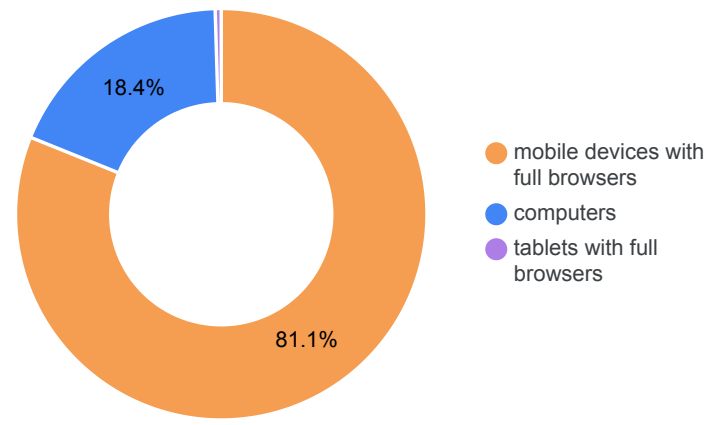
| | Base Campaign Name | Klik | Tayangan | CTR | Biaya | Konversi | Rasio ko… |
|---|---|---|---|---|---|---|---|
| 1. | KLIK-CLARISSA-JN-TOUR | 1,076 | 10,016 | 10.74% | Rp2,202,133.2 | 0 | 0% |
| 2. | NEW-CLARISSA-JN-TOUR | 853 | 4,800 | 17.77% | Rp5,484,741.29 | 211.66 | 24.81% |
| 3. | Clarissa JN Tour | 0 | 0 | 0% | Rp0 | 0 | 0% |
| 4. | Kampanye #2 dibuat pada… | 0 | 0 | 0% | Rp0 | 0 | 0% |
| 5. | Rental Mobil Clarissa JN T… | 0 | 0 | 0% | Rp0 | 0 | 0% |

| | Grup iklan | Anggaran | Konve… |
|---|---|---|---|
| 1. | UMUM | Rp238,900 | 142.66 |
| 2. | HIACE | Rp238,900 | 56 |
| 3. | INNOVA | Rp168,700 | 10 |
| 4. | AVANZA | Rp168,700 | 3 |
| 5. | Grup iklan 1 | Rp175,000 | 0 |

Perangkat by Klik




Perangkat by Konversi




| | Kata kunci penelusuran | Klik | Tayangan | CTR | Konversi |
|---|---|---|---|---|---|
| 1. | rental mobil dan supir bandung | 313 | 2,153 | 14.54% | 61.27 |
| 2. | sewa hiace bandung | 378 | 2,801 | 13.5% | 54 |
| 3. | sewa mobil bandung dengan supir | 329 | 1,553 | 21.18% | 35.39 |
| 4. | sewa mobil dan supir bandung | 167 | 903 | 18.49% | 20 |
| 5. | sewa innova bandung | 70 | 513 | 13.65% | 8 |
| 6. | sewa mobil bandung jakarta | 9 | 86 | 10.47% | 5.5 |
| 7. | sewa mobil bandung all in | 55 | 499 | 11.02% | 5 |
| 8. | sewa avanza bandung | 40 | 244 | 16.39% | 3 |

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| | Kota | Klik | Konversi |
|---|---|---|---|
| 1. | Bandung | 1,597 | 192.66 |
| 2. | West Bandung R… | 78 | 9 |
| 3. | Bandung Regency | 79 | 5 |
| 4. | Batujajar | 3 | 1 |
| 5. | Cimenyan | 3 | 1 |
| 6. | Rancaekek | 5 | 1 |
| 7. | Cimahi | 15 | 1 |
| 8. | Ngamprah | 5 | 1 |

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